

# The Essential Referral Marketing System



## How to get all the referrals you can handle

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Thank you for purchasing, **The Essential Referral Marketing System**. By reading this manual, you will receive hundreds of ideas to help you “bullet-proof” your business and thrive in any type of economic cycle.

I encourage you to take the time to sit down and read this manual cover to cover. While reading this resource, have a notebook and pencil handy so that you can write down action items as they come to your mind. A marketing strategy is only as good as how well you implement it.

The information you'll read in this manual is in depth. I've taken care to provide step-by-step instructions on how to implement the strategies I've presented. It's not worn out old stuff that you read all the time in other marketing books. I live this stuff every day. In this course you will find hundreds of strategies and tactics for significantly improving your bottom line.

You will notice that the audio and video CDs are **NOT STUDIO RECORDED!** I decided long ago that content was much more important than pretty music and flying graphics. These tapes are **loaded with useful content**. Make it your goal to listen to each of them no less than three to four times. Each time you'll pick up something different.

Thanks again for your confidence and get prepared to significantly boost your profits.



*David Carleton*

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